

FOR IMMEDIATE RELEASE

CONTACT

Allison Schroeder, APR  
(513) 331-0957

[Allison@pommecommunications.com](mailto:Allison@pommecommunications.com)

**Cincinnati Cancer Foundation to Host its First Ever Golf Outing Benefiting the University of Cincinnati Cancer Center and Xavier University's Nursing Program**

*Bearcats and Musketeers Fans Team Up to Tee Off Against Cancer on September 13<sup>th</sup>, 2021*

**CINCINNATI – MAY 24, 2021** – The Cincinnati Cancer Foundation (CCF) will host its first-ever golf outing at Maketewah Country Club on September 13<sup>th</sup>, 2021. The event will benefit cancer research at the University of Cincinnati Cancer Center, the nursing program at Xavier University, and Cincinnati Cancer Advisors (CCA), which offers no-cost, world-class oncology second opinions and financial navigation services to Greater Cincinnati's cancer patients.

The theme of this year's event – which CCF anticipates being an annual event and theme - will be "Bearcats & Musketeers vs. Cancer." The event pays homage to the intense rivalry between the University of Cincinnati and Xavier University, which plays out annually in a premier college basketball game that is a mainstay among the top rivalry games in any sport.

"This event is the realization of a long-held dream of mine to harness the energy surrounding this in-city rivalry to combat the common enemy of cancer. Nobody wants to face this adversary, but if you have to face it, we want Cincinnati to be the best place in the country to be," said Cincinnati Cancer Advisors' founder Dr. Bill Barrett. "The biggest rivals in the city coming together to combat a mutual adversary is representative of all of our local health systems and medical practices acknowledging that the competition is not each other – it is the disease cancer – and we want the best possible outcomes for people treated everywhere in the city. Cancer survivors know all too well that it takes an entire team of health care providers, patient resources, family members and friends to help them in their cancer journey and ensure the best prognosis for their disease. This event will give members of the local community the opportunity to be part of a team helping to improve the lives of their fellow Greater Cincinnatians, while at the same time helping to fund important health care initiatives at the two schools."

In a novel format, each foursome will consist of both Bearcats and Musketeers supporters, representing the teamwork needed to defeat the deadly disease of cancer. The lowest aggregate average score by school will receive the "Fore a Good Cause Cup," which will be retained by the school until a new winner is crowned. Trash talking between supporters of the two schools is guaranteed to take place throughout the event and videographers will be on hand to capture the hooks, slices, missed putts and shameless

excuses in a blooper reel that will spare neither side.

The after-event will feature a casual dinner, an open bar and a limited number of live auction items such as tickets to all rounds of the 2022 Master's Golf Tournament - widely anticipated to be next year's hottest ticket in sports - a 16<sup>th</sup> Hole Skybox Experience at the Waste Management Open, a "Legendary Links" package to Scotland, and a bevy of otherwise "ungettable" and unforgettable experiences. The overall top golfer in the event will receive a custom-made blazer with their choice of logo emblazoned on the breast pocket, providing bragging rights as the reigning event champion until next year's winner is crowned, while the golfer with the worst score will receive a much-needed package of golf lessons.

To register for the event, purchase a table sponsorship package, or to receive additional information on the event, please visit [www.BearcatsvsMusketeers.org](http://www.BearcatsvsMusketeers.org). For information on title sponsorships, sponsors can contact [Allison@pommecommunications.com](mailto:Allison@pommecommunications.com). For information about receiving a no-cost second opinion from Cincinnati Cancer Advisors, Greater Cincinnati residents can call (513) 731-CARE (2273), send an email to [information@cincinnati-canceradvisors.org](mailto:information@cincinnati-canceradvisors.org) or visit CCA's website at <https://www.cincinnati-canceradvisors.org>.

###

### **About Cincinnati Cancer Advisors**

Cincinnati Cancer Advisors is a non-profit organization that aims to improve the care of cancer patients seeking a second opinion so that they walk away with a thorough understanding of their diagnosis and confidence in their plan of care.

CCA believes that great care begins with a great plan and in doing so, the organization hopes to take those feelings of chaos out of a cancer diagnosis through its team-oriented, mission-driven approach to making second opinions more accessible. More information about Cincinnati Cancer Advisors is available at: <https://www.cincinnati-canceradvisors.org/>.