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**Cincinnati Cancer Foundation to Host “An Evening with Pete Rose” Fundraiser Benefiting Cincinnati Cancer Advisors**

*Baseball Legend to Appear at the Cincinnati Reds Hall of Fame on February 10<sup>th</sup>, 2022*

**CINCINNATI – 2022** – The Cincinnati Cancer Foundation will host a unique fundraising event on February 10<sup>th</sup>, 2022 at the Cincinnati Reds Hall of Fame featuring baseball legend and Cincinnati native Pete Rose. The event will benefit the mission of Cincinnati Cancer Advisors, a free, one-of-its-kind, second-opinion oncology clinic providing platinum-level consultative and financial navigation services to more than 300 Greater Cincinnati cancer patients each year.

Cincinnati Reds fans will no doubt remember the relentless ferocity of the city’s beloved “Charlie Hustle,” who helped lead the Reds to a series of National League and World Championships in the 1970’s as part of the famed “Big Red Machine.” Under Pete’s leadership, the Reds won the National League pennant in 1970 and 1972, moving on to play in the World Series against the Baltimore Orioles and Oakland A’s, respectively.

Pete was named the “Most Valuable Player” in the Reds’ 1975 World Series championship versus the Boston Red Sox, a postseason classic that is still considered by many sports pundits to be one of the greatest sports spectacles of all time. The 1976 World Series sweep against the New York Yankees cemented the Big Red Machine’s status as one of history’s greatest sports dynasties and is well remembered for the Reds’ utter domination of a New York Yankees team that featured the likes of Catfish Hunter, Thurman Munson, Lou Piniella, Ron Guidry, Willie Randolph and Mickey Rivers, among others.

The evening will commence at 6:00 p.m. with a cocktail hour featuring heavy appetizers and open bar and will continue with a seated dinner at 7:00 p.m. Pete’s conversation with local attorney and avid sports aficionado Fran Barrett will begin at 7:30 p.m. and conclude at approximately 9:00 p.m. (all times Eastern Standard Time). Prudent COVID-19 protocols in effect at the time (including optional face masking for vaccinated individuals and social distancing to the extent practicable) will be observed throughout the evening and individuals unvaccinated against COVID-19 are kindly requested not to attend the event.

In describing his vision for the event, Dr. Bill Barrett, co-director of the University of Cincinnati Cancer Center and founder of the Cincinnati Cancer Foundation, said: “We are very excited about bringing a Cincinnati icon back to town to not only help us remember a magical time in Cincinnati sports history, but also to combat an adversary that still takes more than 600,000 American lives each year. On the field, Pete demonstrated a work ethic and tenacity that inspired a generation of Cincinnatians to achieve great

things in their lives. A true gift to our city. People with cancer must call on this same tenacity on a daily basis in their difficult fight against cancer. Like nearly all of us, Pete has lost loved ones to cancer and is eager to come back home to help us combat this unforgiving disease.”

Sponsorships including a table for eight (8) persons, signage and social media recognition, a baseball signed by Pete Rose, and premium seating are available for \$5,000. Individual tickets to the event are available at \$250 per person and attendance will be limited to 200 persons in total. To inquire about sponsorships, individual tickets or a very limited number of VIP-level sponsorships that include a private “meet and greet” opportunity with Pete, please contact Steve Abbott at [steve.abbott@cincinnati-canceradvisors.org](mailto:steve.abbott@cincinnati-canceradvisors.org) or (859) 653-4686, or visit Cincinnati Cancer Advisors’ website at [www.cincinnati-canceradvisors.org/events](http://www.cincinnati-canceradvisors.org/events).

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### **About Cincinnati Cancer Foundation, Inc.**

Cincinnati Cancer Foundation, Inc. is an Ohio-based, 501(c)(3) non-profit organization that aims to reduce the suffering and mortality that often accompanies a cancer diagnosis through its support of organizations such as Cincinnati Cancer Advisors (“CCA”) and the University of Cincinnati Cancer Center, among other organizations.

CCA is a patient-focused, oncology practice providing platinum-level consultative services free-of-charge to Greater Cincinnati Cancer patients. CCA believes that great care begins with a great plan and the organization hopes to take the feelings of chaos out of a cancer diagnosis through its team-oriented, mission-driven approach to making second opinions more accessible.

To make an appointment with CCA’s world-class oncology team, receive more information about Cincinnati Cancer Advisors, or to donate to the Cincinnati Cancer Foundation, please visit <https://www.cincinnati-canceradvisors.org/>. Episodes of CCA’s innovative, patient-focused, “Medical Minute” podcast series can be found at [www.ccamedicalminute.org](http://www.ccamedicalminute.org). Information on CCA’s annual “Bearcats & Musketeers vs. Cancer” golf outing can be located at [www.bearcatsvsmusketeers.org](http://www.bearcatsvsmusketeers.org) and information on CCA’s annual “Tri-State ASCO Direct Best of Oncology Highlights Conference” can be found at [www.ccabestofoncology.org](http://www.ccabestofoncology.org).